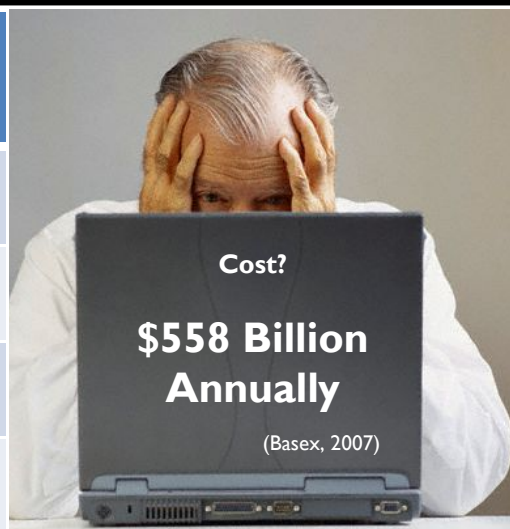


- Disorganization - Effect on Employee	- Disorganization - Impact on Employer
email overwhelm	lost productivity
functional disarray	significant inefficiencies
inferior skills	costly errors
on-the-job stress	missed opportunities



Pain

"At Intel we estimated the impact of information overload on each knowledge worker at up to eight hours a week. Eight hours! There's a lot you could get done in eight hours so losing it to a worker's helplessness at handling his overflowing inbox would be a pity." - Nathan Zeldes, Principal Engineer, Intel



Orla helps you be more efficient and productive by making you better organized.

You manage email better by identifying the work activity contained in your email and arranging that work.

Orla's 4D software works on Microsoft Outlook (and other popular email systems soon).

After 1 hour, you are up and running - after 2 hours you will never look back (the on-line training is easy).

Ideal for..

30+-a-day emailers : people ready to change : companies seeking productivity gains



Benefits

Peace of mind, reduced stress, more time, relaxed pace, better results, family-work balance, healthier relationships, enhanced work performance, happier employees.

Orla helps to ensure your message of personal responsibility for improved enterprise productivity is heard

- Return On Investment -
70x
50 days saved over 3 years
payback <1 month
cost less than US\$100 a year over 3 years

White collar workers waste 40% of their day not because they aren't smart but because they were never taught the organizing skills to function in the modern workplace

Wall Street Journal, 2005

FIXING EMAIL PAIN



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